



**F E E D S O M E**  
*feed your screen with awesome content*

## **QUICKSTART**

**Version 2.1.0**  
Updated on the 2019 07 2

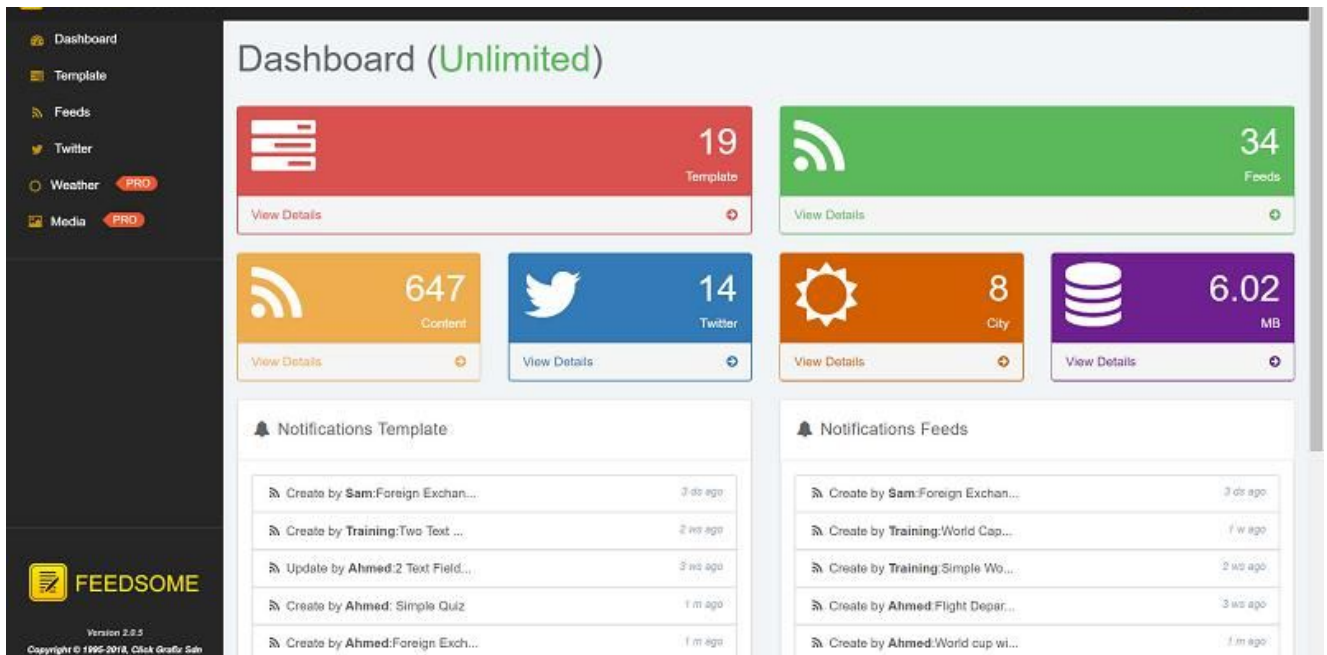


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Developed by [Click Grafix](#)

## A. HOW TO USE FEEDSOME

Version 1.0



### Introduction:

FEEDSOME is a web application that allows users to create data templates, one or more feeds based on the templates you create, and then allows you to add content to these feeds.

### What is a FEEDSOME Template?

A FEEDSOME Template is like a table structure in a database. A template contains fields of different types, such as 'Text', 'Area Text', 'Date', 'Time', 'Boolean', 'Image' and 'URL'.

### What is a Feed?

Feed is like a table with records in a database. Once a feed is created based on a template, you start adding records in that feed.

Once content has been added to the feed, FEEDSOME generates an XML and JSON link to the feed to be used with your favorite display software, whether it is for digital signage or TV.

**As a bonus, FEEDSOME allows users to generate XML based on a public Twitter account or a hashtag and the weather feed of your chosen city.**

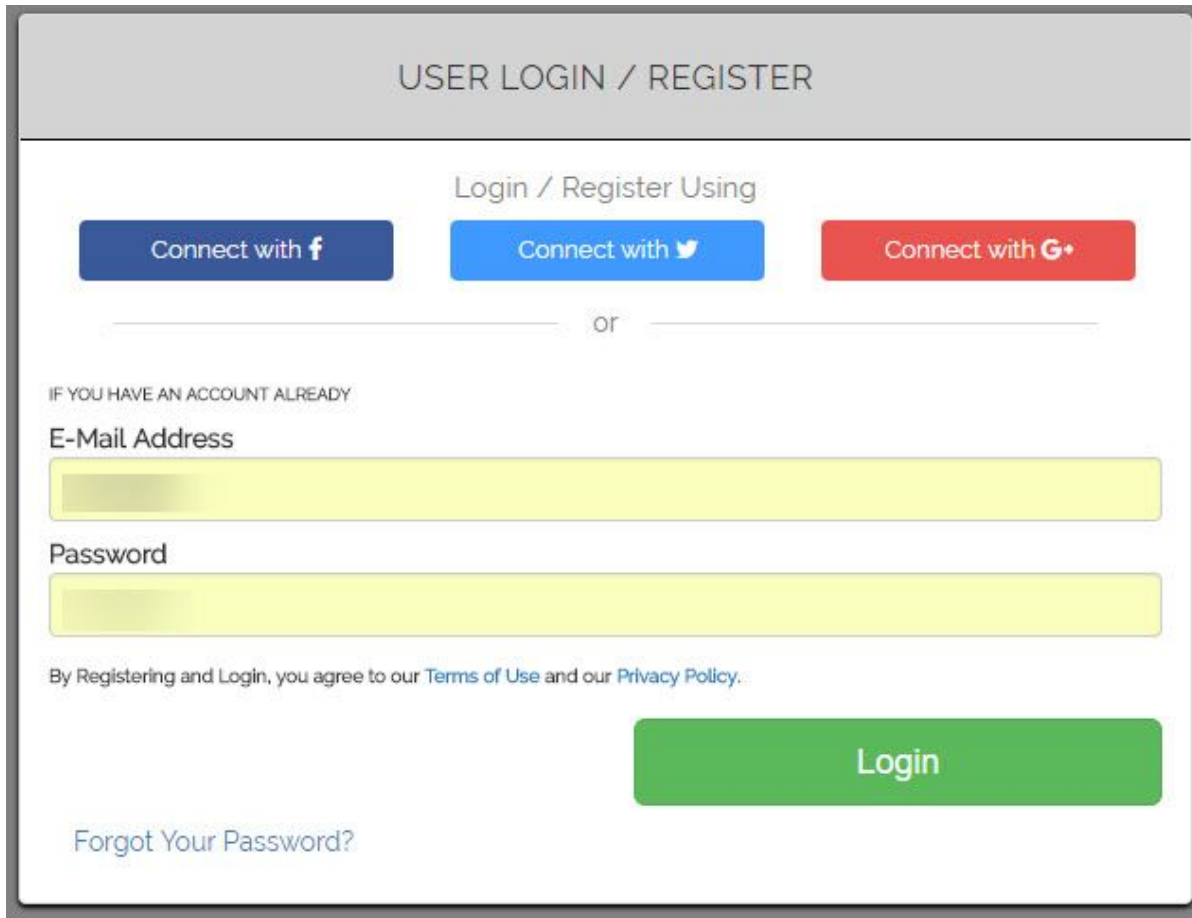
To understand FEEDSOME better and faster, please read the Quickstart chapter in the following pages.

One final note to take into account. The screenshots may slightly be different in this quickstart than what you see due to the constant updates of the tool.

## B. QUICKSTART

### Registering and Login:

The first thing you have to do is to register or login if you already have an account. We have made it easy for you to do both. However, in order to register or login, you need to have any of the following accounts, Google +, Twitter, or Facebook.



The image shows a user login/register form with a grey header containing the text "USER LOGIN / REGISTER". Below the header, the text "Login / Register Using" is centered. There are three buttons: "Connect with f" (Facebook), "Connect with t" (Twitter), and "Connect with G+" (Google+). Below these buttons is a horizontal line with the word "or" in the center. Underneath, the text "IF YOU HAVE AN ACCOUNT ALREADY" is displayed. There are two input fields: "E-Mail Address" and "Password", both highlighted in yellow. Below the input fields, the text "By Registering and Login, you agree to our [Terms of Use](#) and our [Privacy Policy](#)." is shown. A green "Login" button is positioned to the right of the input fields. At the bottom left, there is a link "Forgot Your Password?".

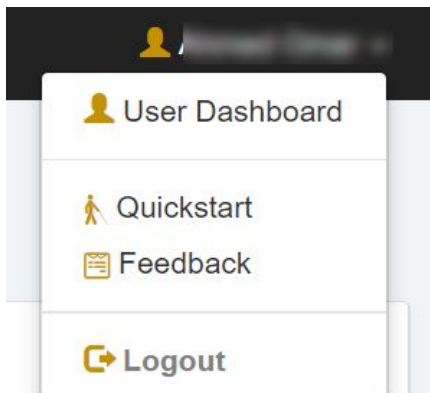
Once you login, please follow the next few pages to get started.

## World Cup Quiz Feed:

Let's assume we want to create a feed that displays a simple quiz. Since this tutorial was written during World Cup 2018, let's create a simple World Cup quiz. The quiz will have two fields only-- question and answer. Both fields are 'Text'.

If you haven't made a template yet, here are the steps to follow:

(If you are the administrator of the account, you have to switch to the **User Dashboard** first by going to the top right corner. See Image below.)

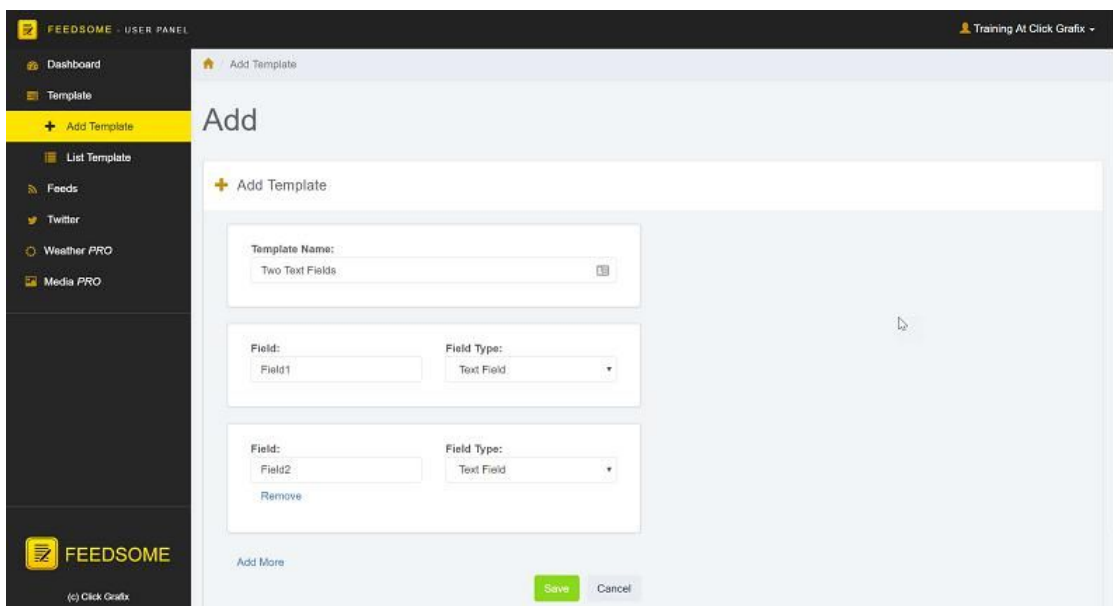


1- Add a new template, and call it **Two Text Fields**.

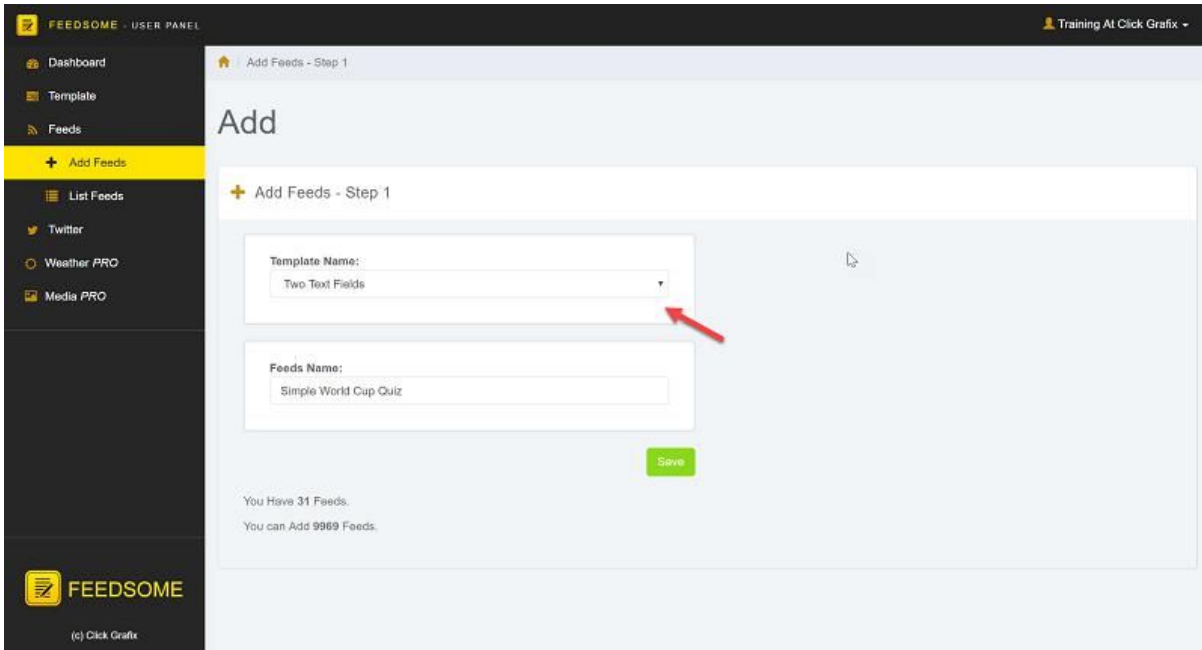
(Note that we did not call it World Cup Quiz. The reason for that is because we can use the same template for maybe another feed called Capitals Cities of The World or any feed that needs two fields only.)

For the field names, enter 'Field1' and 'Field2'.

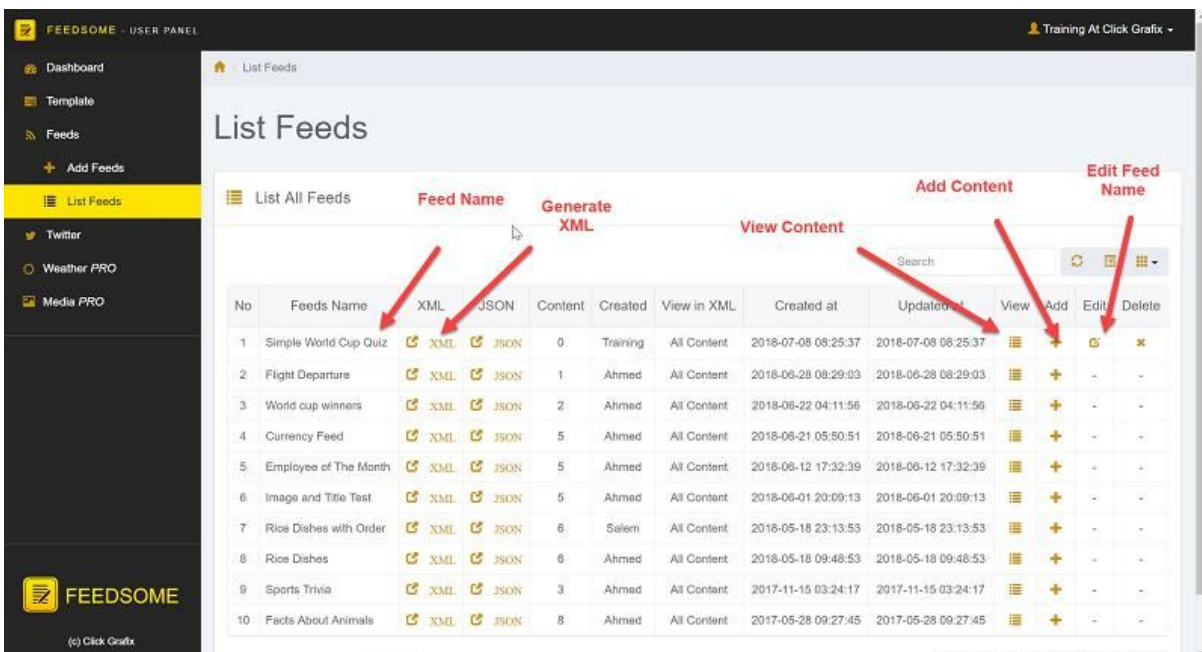
**Tip:** As long as the template will have multiple users with different fields it is better to give generic names to the field name. **Make sure that the fields names have more than 3 characters and written in Latin (characters with accents are not supported.)**



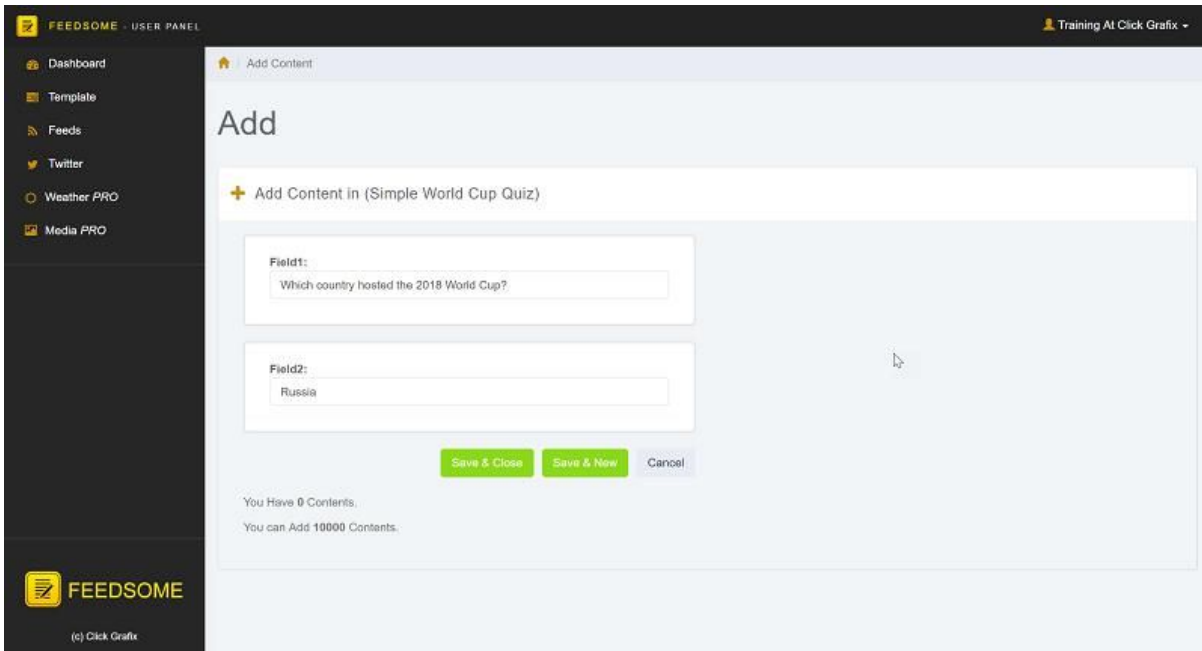
2- Once our new Two Text Fields template is created, the next step is to create a feed based on it. Click on **Feeds** link on the left, then click on **Add Feeds**. For the feed name, we call it **'World Cup Quiz'** and save it.



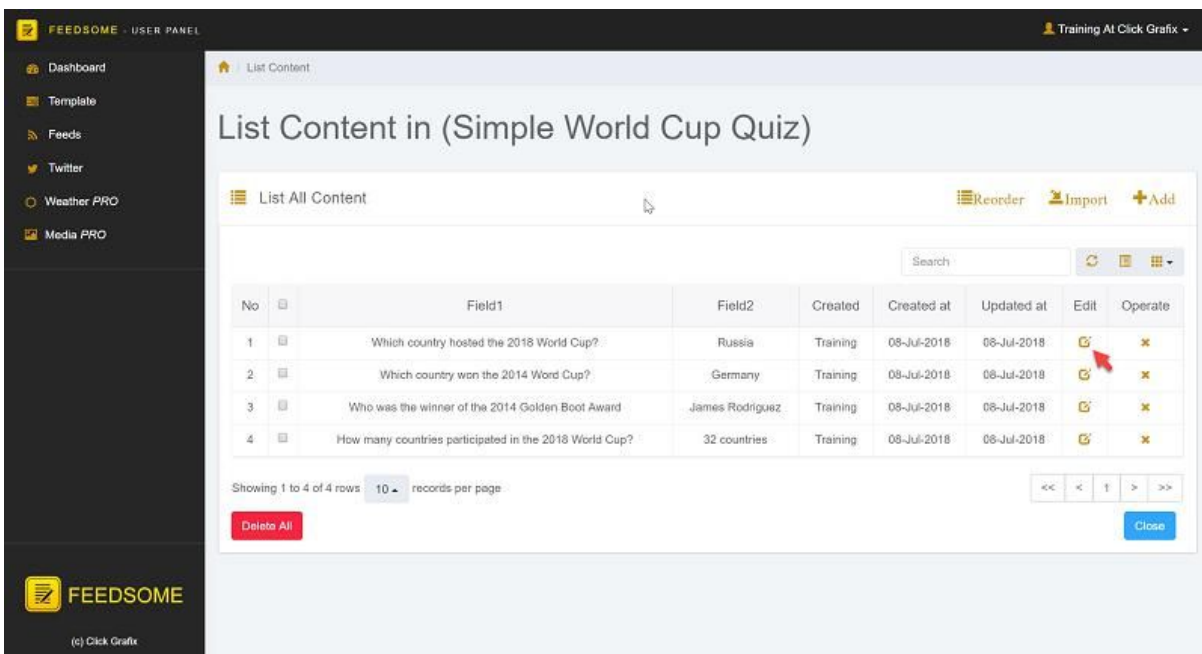
3- The next step is to add content to the feed. To do that, Click on the **List Feeds**, once you do that, all your feeds will be listed. In the image below we can see that the newly created Feed **World Cup Quiz** is listed at the top. Click on the 'Add Content' button.



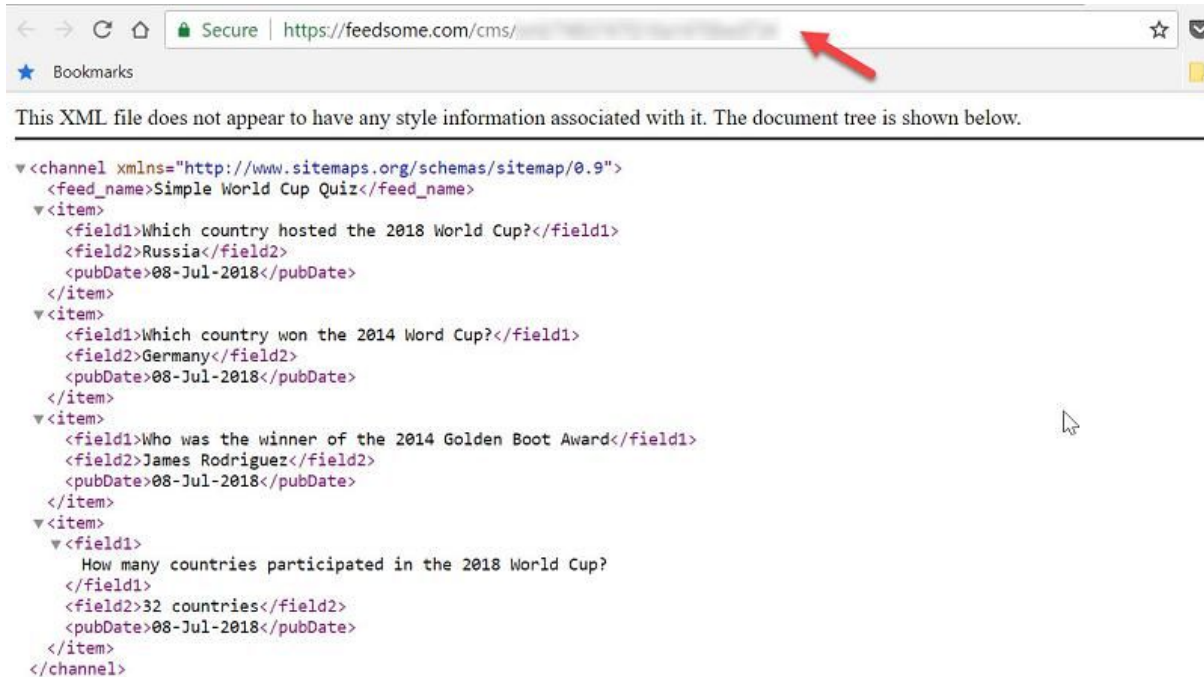
4- Start adding your records to the feed. After every record is added, click on the **Save & New** button to continue adding.



5- In this example we have added 4 records to the feed. If you think you made a mistake with any of the records, you can edit or delete it.



6- To generate the XML or JSON link, click on the XML or JSON button. A new window will open with the XML feed. Copy the link from the browser input and use with your favorite display software.



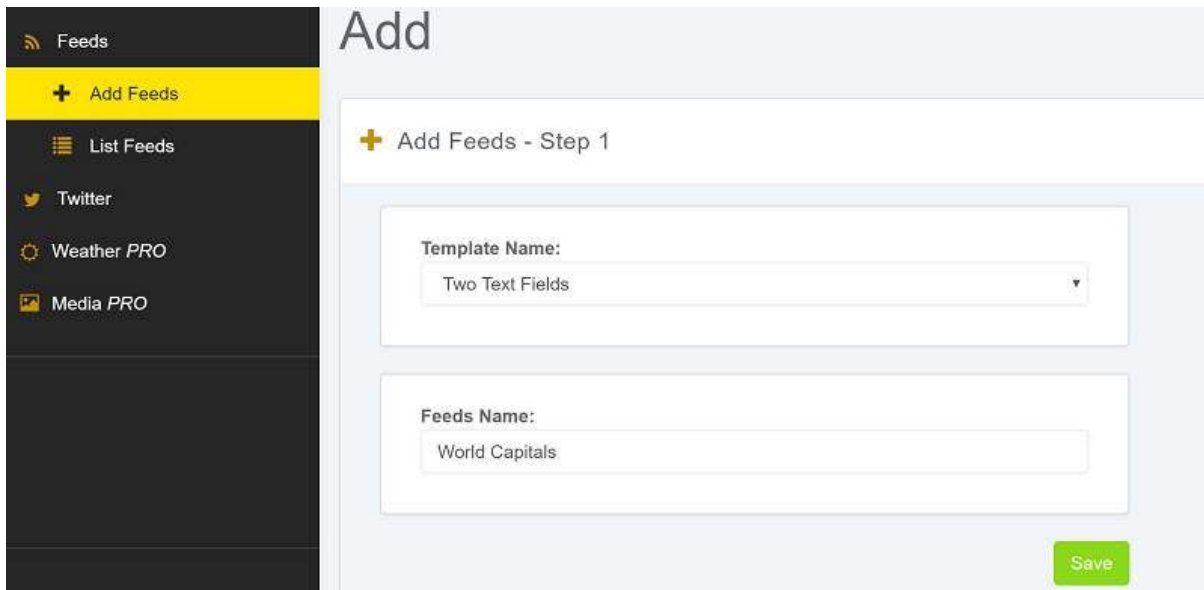
The screenshot shows a web browser window with the address bar displaying `https://feedsome.com/cms/`. A red arrow points to the address bar. Below the browser window, a message states: "This XML file does not appear to have any style information associated with it. The document tree is shown below." The XML document tree is displayed as follows:

```
<channel xmlns="http://www.sitemaps.org/schemas/sitemap/0.9">
  <feed_name>Simple World Cup Quiz</feed_name>
  <item>
    <field1>Which country hosted the 2018 World Cup?</field1>
    <field2>Russia</field2>
    <pubDate>08-Jul-2018</pubDate>
  </item>
  <item>
    <field1>Which country won the 2014 Word Cup?</field1>
    <field2>Germany</field2>
    <pubDate>08-Jul-2018</pubDate>
  </item>
  <item>
    <field1>Who was the winner of the 2014 Golden Boot Award?</field1>
    <field2>James Rodriguez</field2>
    <pubDate>08-Jul-2018</pubDate>
  </item>
  <item>
    <field1>
      How many countries participated in the 2018 World Cup?
    </field1>
    <field2>32 countries</field2>
    <pubDate>08-Jul-2018</pubDate>
  </item>
</channel>
```

## World Capitals Feed:

Using the same template (**Two Text Fields**) that we created earlier, we are going to create a new feed called World Capitals.

1- Select Add Feed and make sure that the template name is 'Two Text Fields'. Enter 'World Capitals' for the Feed name, then save your Feed Name.



2- This time, we will add content to the feed using a slightly different method. Click on the 'View Feed' button on the right of the screen.

No	Feeds Name	XML	JSON	Content	Created	View in XML	Created at	Updated at	View
1	World Capitals	 XML	 JSON	0	Training	All Content	2018-07-08 15:10:50	2018-07-08 15:10:50	

3- Then click on the Add button at the top right of the screen.





4- Start adding your records. Click 'Save and New' when you are done. You can always add more at another time. In the example below, we have added 5 records.

### List Content in (World Capitals)

List All Content Reorder Import Add

Search Refresh Grid

No	Field1	Field2	Created	Created at	Updated at	Edit	Operate
1	What is the capital of France?	Paris	Training	08-Jul-2018	08-Jul-2018		
2	What is the capital of England?	London	Training	08-Jul-2018	08-Jul-2018		
3	What is the capital of Malaysia?	Kuala Lumpur	Training	08-Jul-2018	08-Jul-2018		
4	What is the capital of Singapore?	Singapore	Training	08-Jul-2018	08-Jul-2018		
5	What is the capital of Saudi Arabia?	Riyadh	Training	08-Jul-2018	08-Jul-2018		

Showing 1 to 5 of 5 rows 10 records per page Navigation

Delete All Close

5- Now, we are going to re-order our feed. Click on the 'Reorder' button at the top right. You can re-order any field by manually dragging the records up or down. Make sure you save your new order.

### Reorder Content in (World Capitals)

Reorder All Content Back Save

No	Field1	Field2
1	What is the capital of France?	Paris
2	What is the capital of England?	London
3	What is the capital of Malaysia?	Kuala Lumpur
4	What is the capital of Singapore?	Singapore
5	What is the capital of Saudi Arabia?	Riyadh

*Note: Red arrows in the original image point to the 'Field1' and 'Field2' headers, indicating they are being re-ordered.*

6- Close the List Content, and click on the XML or JSON button to generate the links to the feed.

**See the example of FEEDSOME and Scala Designer here:**

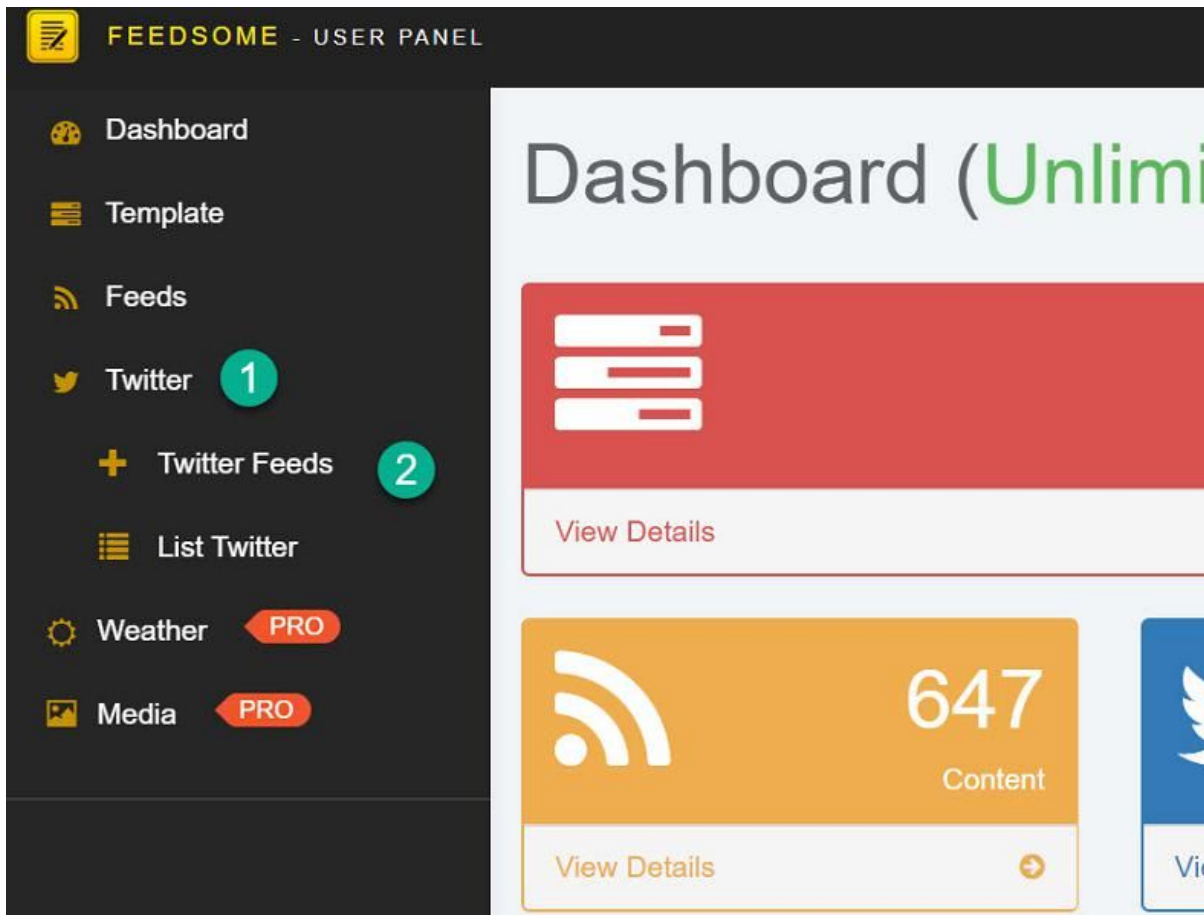
<https://youtu.be/YLzhDf084qM>

As you can see, there is a lot you can do with FEEDSOME. You can generate a Foreign Currency feed, a menu feed, or even the latest score feed. We have a lot planned for this application. So stay tuned!

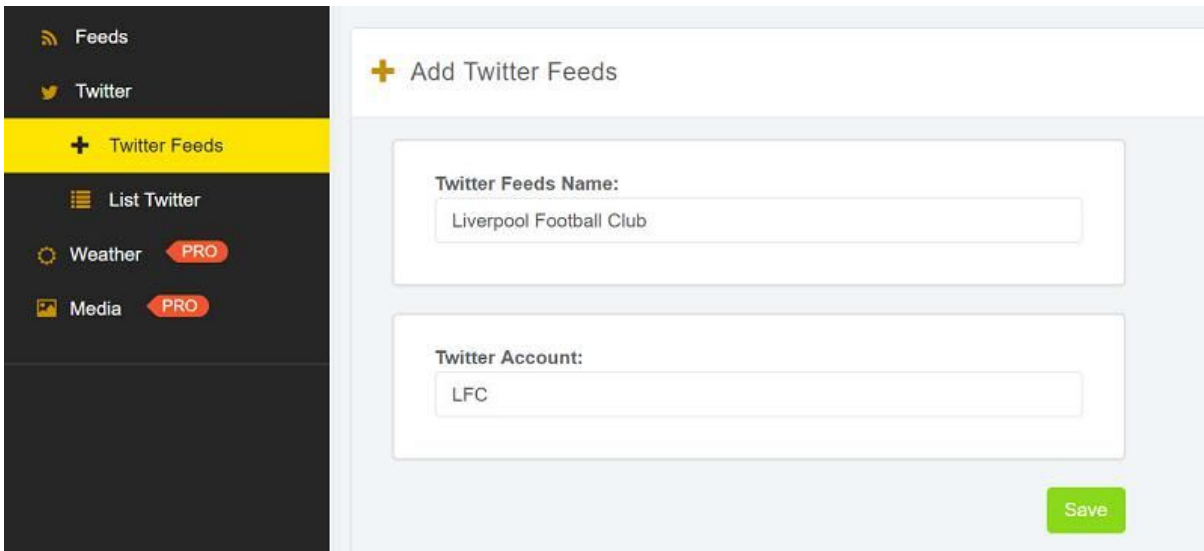
## Adding a Twitter Feed:

Generating an XML link to a Twitter feed, based on a hashtag or a public account is a simple task. Follow the steps to add a Twitter feed.

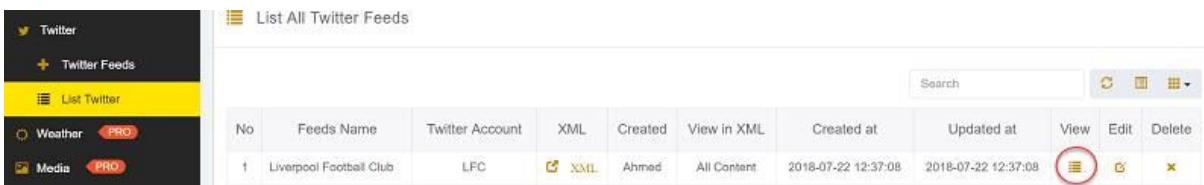
1- Switch to the User Dashboard (go to the top right of the screen where you see your name). After switching to the dashboard, follow the steps as per the image below.



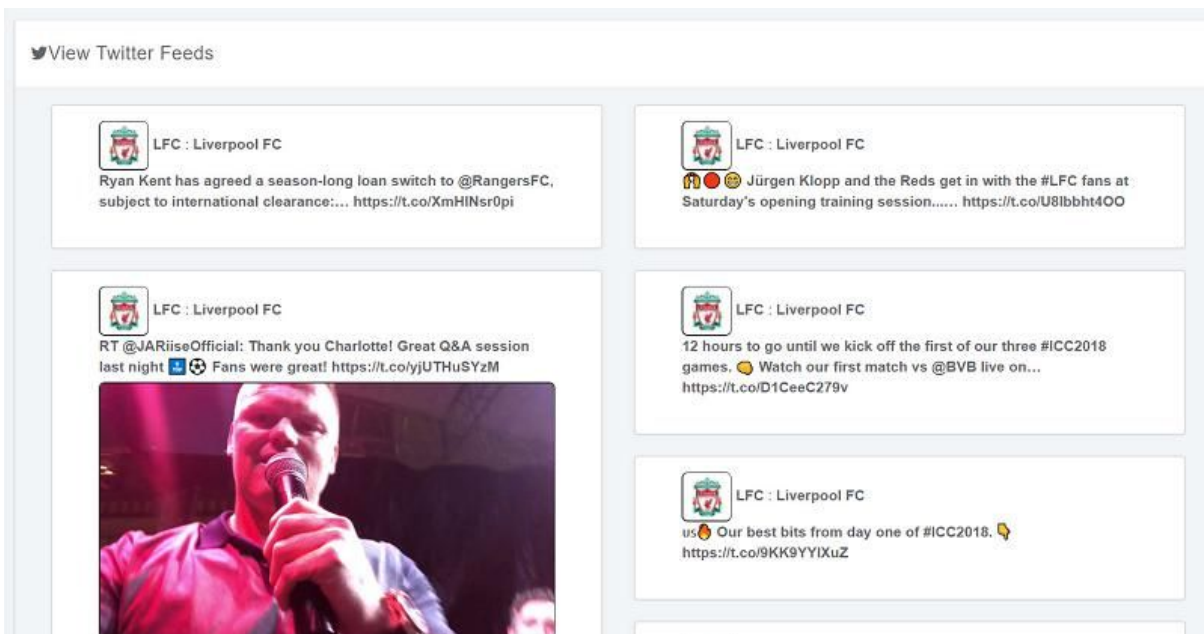
Then, click on '+ Twitter Feed' and enter the following (see below) and click 'Save'. (Of course you can customize your feed to anything you want!)



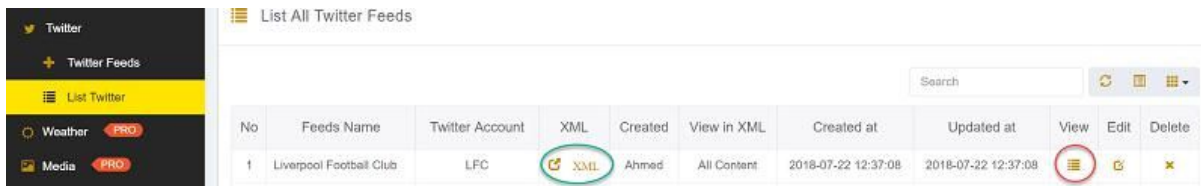
2- Click on 'List Twitter' to see the Twitter account you have just added, then click on the 'View' icon.



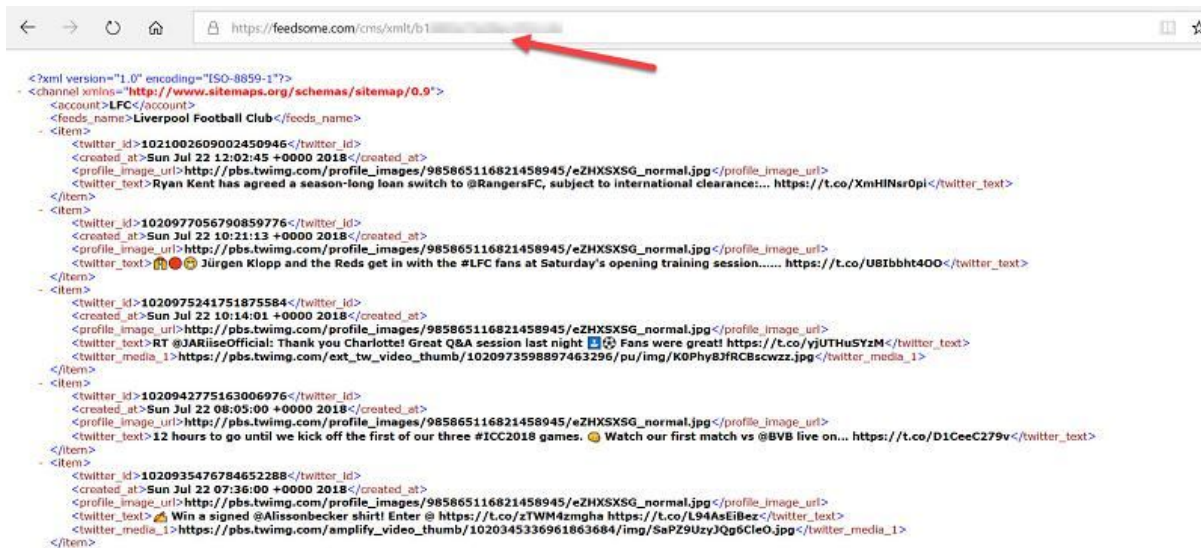
You should see something like the image below (your feed will updated).



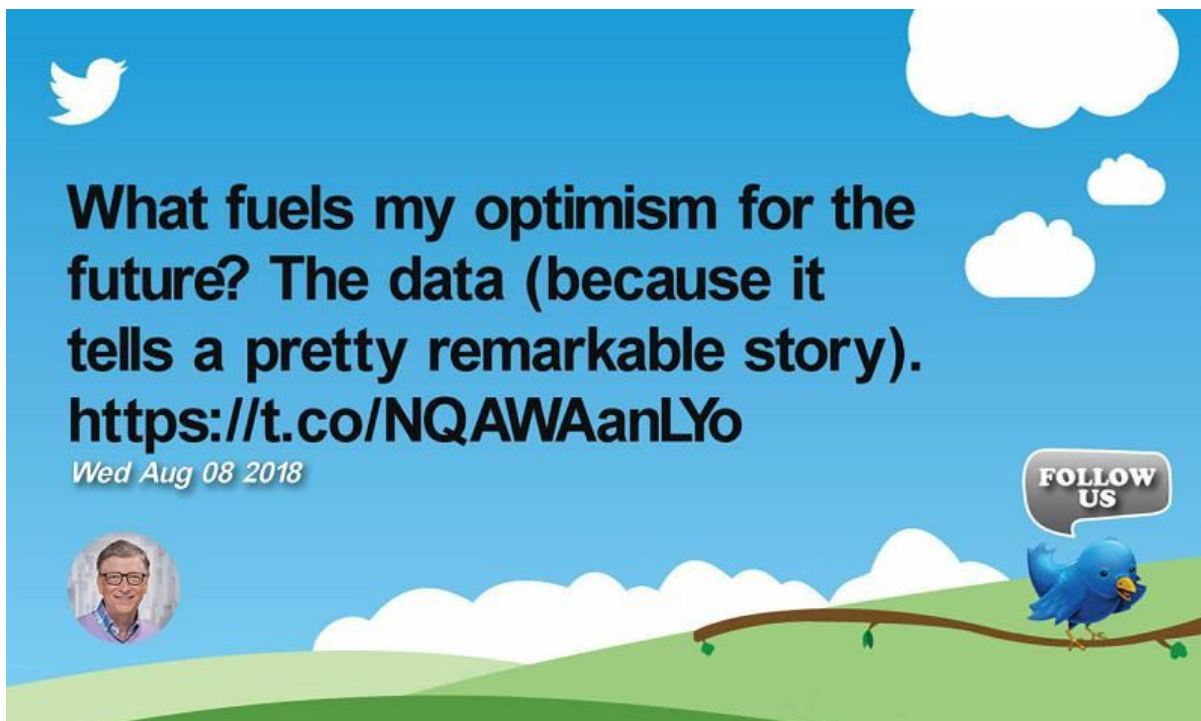
3- Click again on the Twitter icon, and 'List Twitter', then click on the XML icon to generate the XML link to the feed. See example in the next page.



4- Copy the link from the browser address field into your display software to display the feed with your own design.

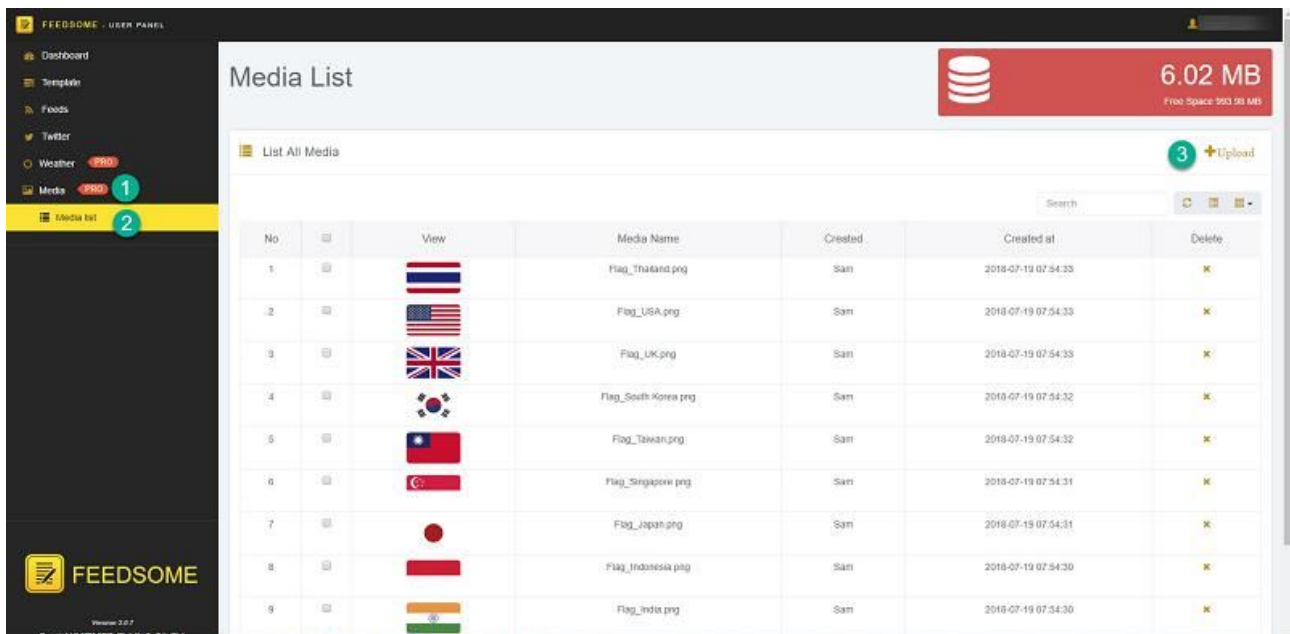


Here is a screenshot of an example generated from Bill Gates's (@billgates) Twitter feed.



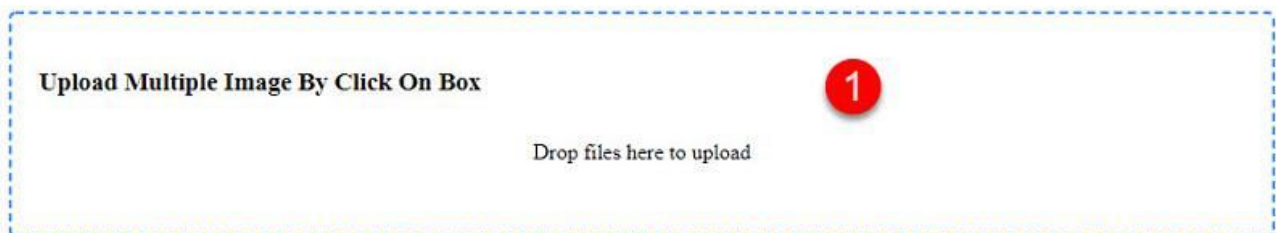
## Media Upload (paid version only):

1- Follow the steps below as in the screenshot below to upload the media (images only).



2- After you click on the +Upload, a new window will open to allow you to drag your images to it or just click in the middle of the window (between the blue dotted box) for the file requester to appear. You can select more than one image at the same time.

## Media Upload

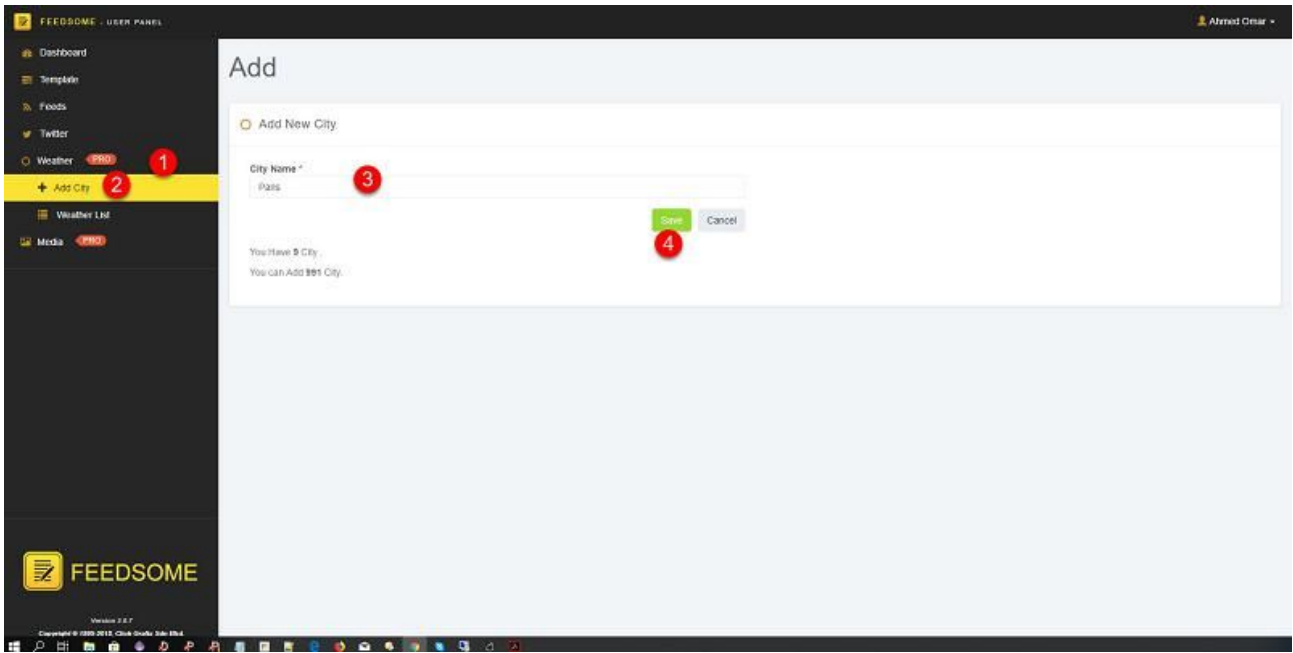


**Please note that you cannot upload more images than your account allows. If you need to use more images in your feed, you can use URL field type instead.**

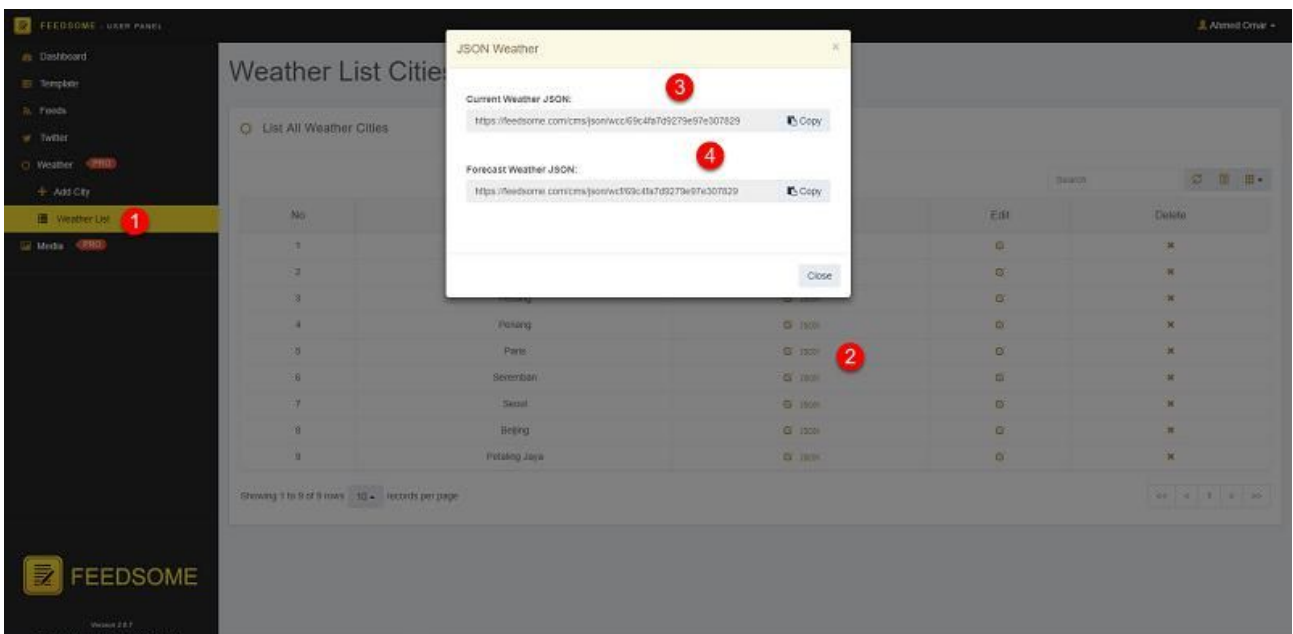
## Adding Weather Forecast(paid version only):

We did not just make it easy, but we also use a paid service in order to generate the weather for you, for both, today and this week forecast.

1- Follow the steps below as in the screenshots below to add the weather for a city and generate the forecast of both today and this week.



2- Once you enter the name of the city (has to be correct and Wakanda does not exist), save. Once save follow the image below to generate the links for Today's (3) and the Week's Forecast (4)



## Adding a Google Sheet:

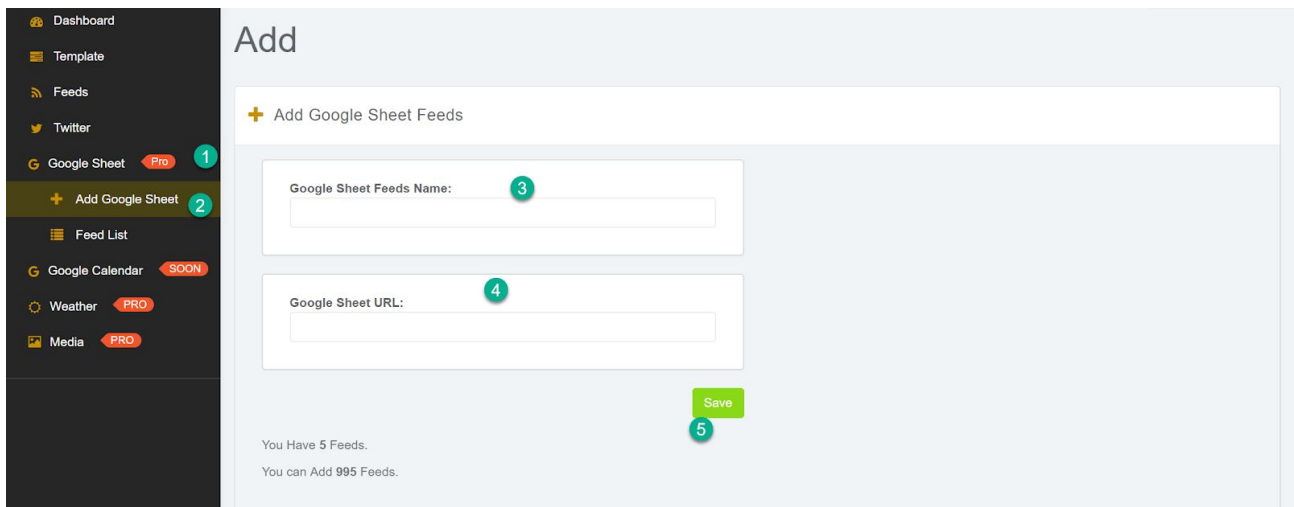
This feature was added on 2019/07/28.

Before you can add a Google sheet, share your sheet with the following email as a viewer.

**view-gsheet@feedsome-162904.iam.gserviceaccount.com**

To add Google Sheet, please follow the steps below as per the images below:

- 1- Click on the Google Sheet on the left
- 2- Click on the Add Google Sheet
- 3- Enter the name
- 4- Enter the URL
- 5- Click on the **Save** button.



- 6- Click on the XML to generate the link as in the image below.

